

BUSINESS PROFILE



WHAT EVERY POOL OWNER SHOULD KNOW IN 2025:

A New Season, A Safer Swim

By **Rontario S. Hicks**

At Pool Scouts of Huntsville, we believe a well-maintained pool isn't just about aesthetics—it's about peace of mind, safety, and creating lasting memories. Whether you're planning a backyard bash, relaxing with the family, or watching fireworks poolside, we want you to enjoy every moment with confidence. That all starts with a clean and safe pool—and it's easier than you think.

As we step into another season of sun and swim, here's what every pool owner should consider in 2025:

YOUR TIME MATTERS

Life is busy. Between family, work, and everything else, pool maintenance often falls down the to-do list. Hiring a professional pool care company can cut down your pool maintenance time from hours to minutes. Our expert technicians can handle in 30-40 minutes what typically takes homeowners 2+ hours. That's more time for family, friends, and fun—just “set it and forget it.”

PROTECT YOUR INVESTMENT

The average inground pool installation in 2025 runs between \$60,000 and \$200,000 or more. Protecting that investment starts with proper maintenance. Routine service reduces long-term costs, extends equipment life, and prevents major repairs. With Pool Scouts of Huntsville, your investment is in capable hands.

CHEMISTRY CAN BE COMPLICATED—LET US HANDLE IT

Chemical balance isn't just about clear water—it's about health and safety. pH, alkalinity, chlorine, and calcium hardness must be maintained correctly to avoid algae, bacteria, and pool surface damage. Our 8-parameter mobile water testing labs ensure precision and protection, every visit.

TRAINED PROFESSIONALS WITH A MISSION

Our Scouts are more than technicians—they're certified, trained, and equipped with the latest tools and techniques. Whether it's routine maintenance or emergency troubleshooting, we arrive ready to deliver 5-star service. Our team doesn't guess—we assess, act, and deliver results you can trust.

SMART TECHNOLOGY FOR SMARTER POOLS

We combine expert care with cutting-edge technology. Every visit is documented with real-time digital logs, photos, and alerts—so you always know the who, what, and when of your pool's health. It's just one more way we bring clarity, transparency, and peace of mind to your backyard.

WE'RE YOUR NEIGHBORS, TOO

At Pool Scouts of Huntsville, community is at our core. This year, we've expanded our commitment to water safety by partnering with Hope Floats

and Swim with Spice—two organizations providing free swim lessons and scholarships across the Tennessee Valley. Our efforts have been featured on WAAY TV, highlighting our mission to reduce childhood drownings and raise awareness.

Thanks to the support of our incredible community, we've helped the Pool Scouts franchise raise over \$100k to promote water safety with Hope Floats.

MORE THAN CLEANING—WE'RE YOUR FULL-SERVICE POOL EXPERTS

Hiring Pool Scouts isn't an expense—it's an investment in peace of mind. We eliminate the stress of DIY chemicals, equipment damage, and unplanned repairs. But our services go even further.

We also repair:

- Broken or unsafe diving boards
- Malfunctioning motors and pumps
- Faulty lighting systems
- Cracked ladders, covers, and fittings.

Our team keeps your pool functional, safe, and fun—so you can spend less time worrying and more time making memories.

TRUST THE PROS AT POOL SCOUTS OF HUNTSVILLE

Whether it's weekly, bi-weekly, seasonal, or vacation services Pool Scouts of Huntsville is here to help you enjoy your pool without the stress. We also offer repairs, light upgrades, safety covers, pool fences, and vacation maintenance services. As a licensed, insured, and veteran-owned business, we proudly serve families throughout Huntsville—with “Perfect Pools, Scouts Honor.”



**MAKE WAVES SAFELY
THIS MEMORIAL DAY!**

We'll ensure your pool is clean, secure, and ready
for a safe start to summer.

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